



Communications & Development Services

www.take2services.com ☎ 347.221.0824 ✉ contact@take2services.com

Fundraising for a cause and communicating the cause are two sides of the same coin.



TakeTwo brings these two sides together to help nonprofits open hearts, minds and wallets.



Communications & Development Services

www.take2services.com ☎ 347.221.0824 ✉ contact@take2services.com

We offer:

TRAININGS AND PRESENTATIONS

Integrating Communications and Development: Why and How To Do It

Your communications and development teams are the two entities that share your work with the outside world. Traditionally, they have been separate, but with shrinking budgets and the advent of social media, the two are destined to come together. Learn about the benefits of integrating communications and fundraising strategies and practices, and techniques to combine these areas of work seamlessly and productively for the entire organization.

Using Communications to Inspire Your Donors: The Power of Storytelling

Today's donors – both individuals and institutions – expect and are accustomed to high-quality visual presentations. In this workshop, we'll share a variety of presentation formats that target donors (and others). You'll learn 1) how to use 'visual storytelling' to demonstrate the impact of your work and 2) how to use these presentations across a variety of avenues.

Social Media and Online Giving: How to Turn Your Followers Into Donors

Social Media is here to stay. So are you leveraging your social presence to get your 'friends', fans, and followers to give? What are the strategies to do so? And is there more to online giving than your "donate now" button? We'll answer these questions and more, sharing tips and best practices.

TWO-ON-ONE CONSULTATION

Having trouble getting the Board to give or "make the ask"? Wondering how best to staff development or communications positions? Whatever the nonprofit communications or development challenge, we have three magic words: **we can help.**

With TakeTwo, nonprofits get '**two-on-one**' counsel to help make decisions, solve problems, and take speedy, suitable action. Unlike webinars and workshops, these sessions are structured around a single client. Consults range from single-shot 60-minute sessions to longer and/or long-term consultations, depending on the needs and questions of the nonprofit. And every consultation is completely confidential.



Communications & Development Services

www.take2services.com ☎ 347.221.0824 ✉ contact@take2services.com

Who We Are: The Chicken And The Egg

TakeTwo combines the two critical services that can take a nonprofit from unknown to renown: communications and development expertise.



Leading TakeTwo are Stephanie Arcella, fundraiser extraordinaire, and Bix Gabriel, crack communications counsel.

We partner to combine over two decades of experience in communications and development to help nonprofits tell their stories powerfully and persuasively, and to generate the support they need to continue their work.

For more about us, check out www.take2services.com and our blog "Our Two Cents".



One Shop for Two Core Nonprofit Services

www.take2services.com
contact@take2services.com
1.347.221.0824

 @Take2Services

 <http://www.facebook.com/Take2Services>